



**BROOKLYN FASHION WEEK {END}
DESIGNERS' APPLICATION
(INTERNATIONAL)**

"I am Brooklyn™"

Fall/Winter 2010 Collections
March 19th – 21st, 2010

Each designer wishing to participate must submit this pre-qualification form. Upon approval, we will send you a contract and show information package, which will include schedule of show fittings and runway show times.

FULL NAME: _____

DESIGN COMPANY: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

COUNTRY: _____

EMAIL: _____

WEBSITE: _____

OFFICE PHONE: _____ CELL PHONE: _____

CHECK ALL THAT APPLY:

READY- TO-WEAR: WOMENS WEAR: _____ READY- TO- WEAR: MENS WEAR: _____

COUTURE (M/W): _____ BRIDAL: _____

ACCESSORIES: _____ OTHER: _____

RULES/REGULATIONS: (will be detailed in your welcome package)

Each Designer must agree to abide by the rules and regulations of BK Fashion Week{end}.

**PLEASE ATTACH AT LEAST 7 SKETCHES (SWATCHES INCLUDED)
ALONG WITH YOUR BIO**

**PLEASE NOTE THAT YOUR SUBMISSIONS WILL NOT BE RETURNED.
PARTICIPATION IS SUBJECT TO APPROVAL OF YOUR SUBMISSION**



PRICE PER SHOW:

OPENING NIGHT (FRIDAY): 15-22 looks per designer	\$10,000
SATURDAY OR SUNDAY (solo showing) 15-22 looks per designer	\$5,000
SATURDAY OR SUNDAY (group showing): 10-15 looks per designer	\$2,500

OPTIONS (not included in above fees): Official photos, video and special media/ buyers contact info (please send a request for info)

Includes in fee:

Full production set up;
Location, models, lighting & sound, staging, hair, make-up, backstage crew, security, bio and logo on website, announce in press release and all marketing materials and event program, VIP passes for your fashion industry guest and opportunity to network with fashion industry press, media, celebrities and trendsetters.

We (designer or company) agree to participate in the fashion shows produced by Flipper's Entertainment World for Brooklyn Style Foundation and BK Fashion Week {End}. We (designer or company) agree to attend the show and participate in press interviews. We understand that the fees stated above are the total fees associated with participation. We understand that the last day for cancellations is March 5th, 2010 and after that day the full price for the show regardless of (designer or company) participation will be charged. If we (designer or company) cancel for any reasons after March 5th, 2010, payment will not be refundable.

We (designer or company) understand that BROOKLYN STYLE FOUNDATION will provide a venue and a full production crew, including models, hair, make-up, backstage crew, DJ and lighting and security (Official pictures and edited video of designer show will be an additional cost)

PLEASE COMPLETE AND MAIL SUBMISSION PACKAGE TO:

**BK FASHION WEEK {END} DESIGNER SUBMISSION
FALL/WINTER 2010 COLLECTIONS
1049 Fulton Street
BROOKLYN, NY 11238
Email to; designers@bkfashionweekend.com**

WWW.BKFASHIONWEEKEND.COM

submit application by clicking here

**1049 Fulton - Brooklyn, NY 11238
www.bkfashionweekend.com**